



# UNLEASHING CREATIVITY

## A COMPREHENSIVE OVERVIEW OF OUR SERVICES

DESIGNED BY

BRANDING DIVISION OF VALMA CREATIONS

PANTÓN

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## INTRODUCTION

Welcome to Valma Creations, where every pixel tells a story, every line of code speaks innovation, and every frame captures the essence of creativity.

### **Our Mission:**

Crafting digital excellence, we at Valma Creations are driven by passion, precision, and a commitment to creative innovation. Our mission is to understand your vision and translate it into captivating digital experiences that resonate, inspire, and leave a lasting impact.

### **Our Values:**

At Valma Creations, we are driven by passion, precision, and creative excellence. Our commitment to innovation, collaboration, and client satisfaction guides everything we do. We thrive on pushing the boundaries of creativity, exploring new ideas, and delivering exceptional results that exceed our clients' expectations. With a focus on attention to detail, meticulous planning, and flawless execution, we strive to create digital experiences that resonate, inspire, and leave a lasting impact.

### **Our Unique Selling Points:**

Valma Creations stands out with its innovative approach, offering a comprehensive suite of services including e-learning attributes, creative production, branding expertise, and filmmaking. With a forward-thinking mindset, we formulate strategies and solutions tailored for tomorrow's digital landscape. Our client-centric focus ensures transparent communication, collaborative partnerships, and results that consistently exceed expectations. We are not just a company but a creative sanctuary where ideas flourish, innovation thrives, and collaboration knows no bounds.

**Join us on the creative journey and turn your digital dreams into reality.**



Welcome to Valma Creations, where every pixel tells a story, every line of code speaks innovation, and every frame captures the essence of creativity.

## WHY CHOOSE US



Crafting digital excellence, we at Valma Creations are driven by passion, precision, and a commitment to creative innovation. Our mission is to understand your vision and translate it into captivating digital experiences that resonate, inspire, and leave a lasting impact.



Being simple is difficult, and so are simplifying things. We believe that simplifying things can resolve a lot of issues. Our process is to Understand, Ideate & Execute. Easier said than done We will take care of it, without hassle..



Award winning VFX Artists, Certified Designers, Highly skilled developers, Instructional designers, Video Editors, Digital Content Strategists. Our resources are a blend of experience, vibrant and agile.

## OUR PORTFOLIO

We are a full-service digital agency proud to showcase our most impactful work. Each project reflects our commitment to creativity, innovation, and excellence—from branding and e-learning to filmmaking. Explore how we bring ideas to life and craft memorable digital experiences that leave a lasting impression.



[Click on the thumbnail to view Showreel](#)

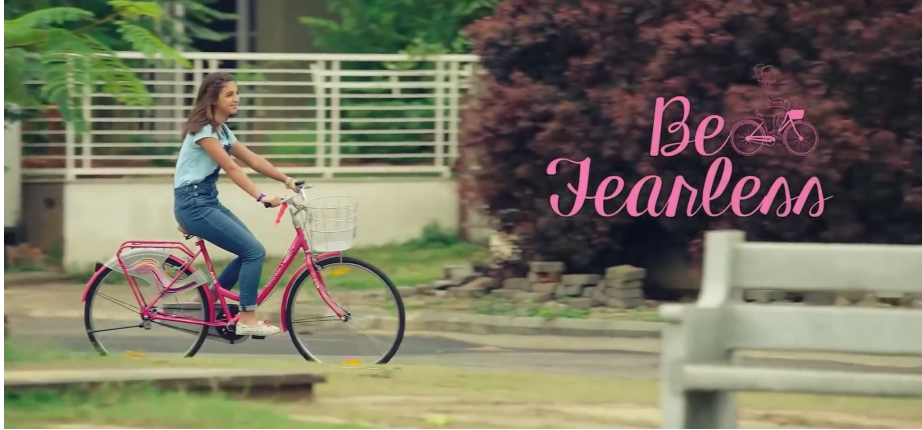
[< Back to Index](#)



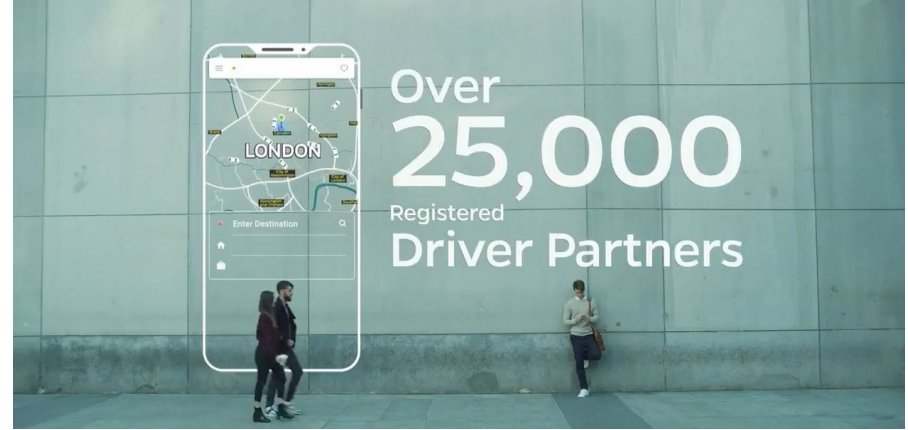
# FILM MAKING

From concept development to production and post-production, our film-making expertise brings stories to life on the big screen and small screens alike, capturing emotions and captivating audiences with every frame. We specialize in creating compelling ad films that resonate with your target audience and drive results for your brand.

A showcase of our live-action film production and CG/VFX capabilities. Delivering commercials, brand films, and high-impact visual content across platforms.



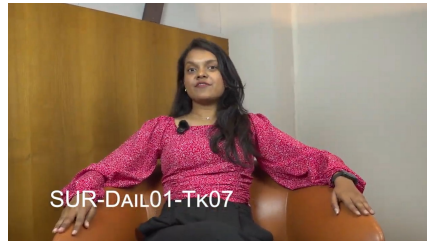
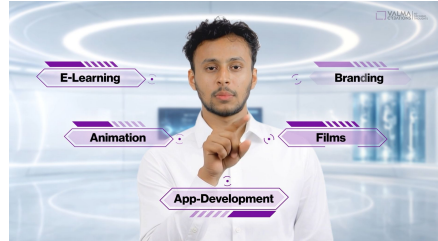
Cinematography Reel



CG/VFX Reel

Click on the thumbnails to view videos

Before-and-after examples of AI-enhanced video production. Upgrading standard shoots into visually refined, high-production outputs.



Original Footage | AI-Enhanced Production

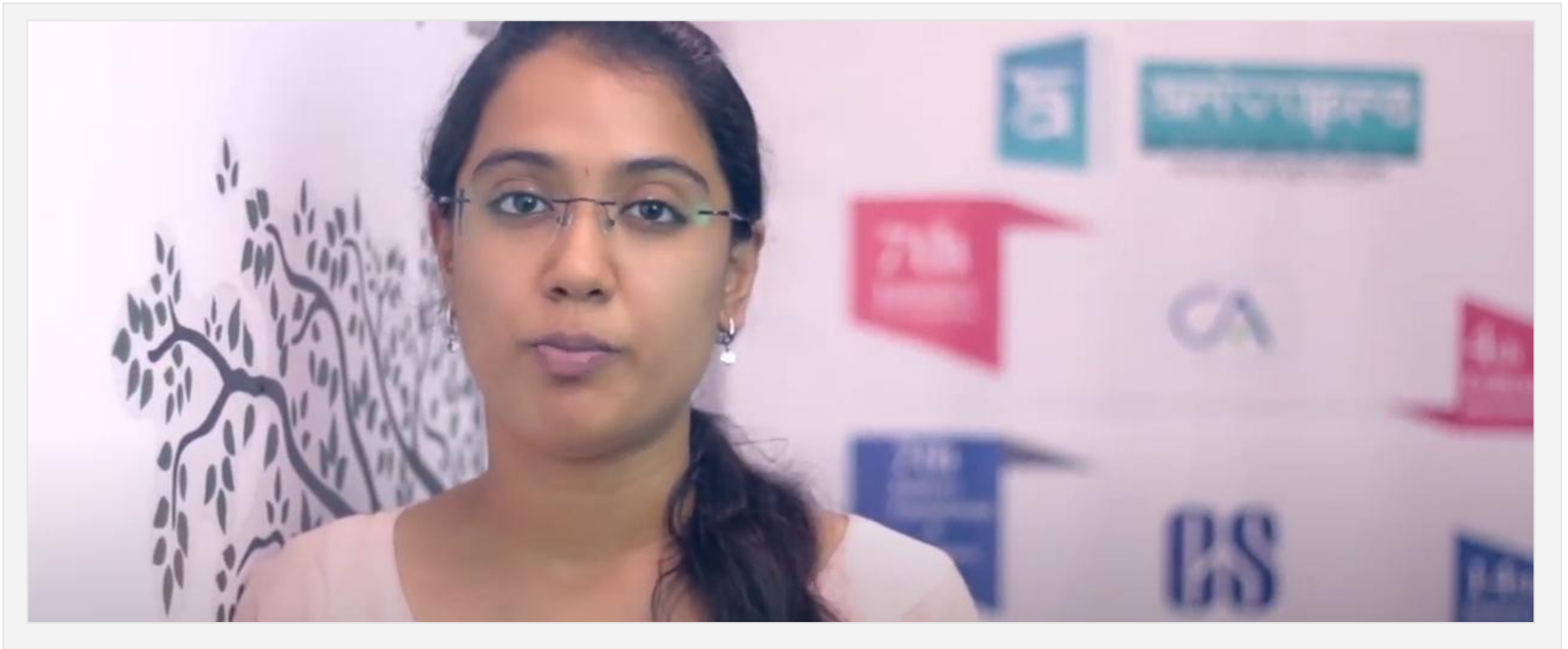
Click on the thumbnails to view videos



[Click here to View the Testimonial Video](#)



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*lenovo*® FOR  
THOSE  
WHO DO.

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**Client:** Iridium Interactive (Kuza Technologies)  
**Work taken up:** Explainer Videos, (Motion Graphics and Live Action)

## Hyderabad Police

### Business Challenge & Solution

More than 150 minutes of explainer videos in telugu. Every graphic to be created, with no screenplay in place.

[Click here to view works](#)



[< Back to Index](#)



# BRANDING AND DIGITAL MARKETING

Elevate your brand presence and reach new heights with our comprehensive branding and digital marketing solutions, tailored to communicate your unique story and connect with your audience effectively.

## Our Approach

At Valma Creations, we understand that every story is unique. Our branding services embrace creativity, precision, and a commitment to delivering visual stories that resonate with your audience. From concept development to production, we're dedicated to bringing your vision to the screen.

## We Offer Brand Strategy

- **Brand Strategy:** Develop strategic approaches to position your brand effectively in the market and achieve business objectives.
- **Brand Audit:** Assess and evaluate your current brand identity to identify strengths, weaknesses, and opportunities for improvement.
- **Naming:** Create memorable and impactful brand names that resonate with your target audience.
- **Logo Design:** Craft visually striking and meaningful logos that serve as the core visual representation of your brand.
- **Visual Identity:** Develop a cohesive and visually appealing visual identity that encompasses colors, typography, and design elements.
- **Graphic & Illustration:** Design compelling graphics and illustrations that align with your brand identity and messaging.

## Branding Process



**Understand**



**Ideate**



**Execute**

## We Turn Your Vision Into Our Impact

**Panton**, branding division of Valma Creations, recognized as the Best Branding Agency, can help your company to create a vital and differentiated existence in the market which would help to attract and retain loyal customers. From naming the company, to designing elements like brochures, logos etc. or having a web presence. At Panton we thrive to brand your company to gain the maximum attention of the customers.

Understands how effective branding is essential for strong coherence between the company's vision and the impact on the external stakeholders. We believe that design is not just about aesthetics but sending out the apt message of what you are, as a company.

## Our Approach

At Valma Creations, we understand that every story is unique. Our branding services embrace creativity, precision, and a commitment to delivering visual stories that resonate with your audience. From concept development to production, we're dedicated to bringing your vision to the screen.

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## Branding Process



### Understand

Initial step is understanding your business, and what your brand should signify.



### Ideate

We ideate the strategies to be used to take your brand to where it deserves to be.



### Execute

The final step is to execute the thought process into reality by using the viable technology and designs.



(From OCT2024 to till date)

**Client:** JLL Global

**Work taken up:** Marketing Collateral Design, Video Development, and Presentation Assets.

## Business Challenge

JLL Global, a leading real estate services firm, needed rapid, high-quality marketing collateral creation while maintaining strict brand compliance. The scope included brochures, site plans, floor plans, maps, flyers, presentations, and corporate videos. With extremely tight deadlines, 24/7 operational demands, and last-minute changes, the challenge lay in forming a capable team quickly and delivering consistently under pressure without compromising creative quality or brand standards.

## Solution

Valma Creations quickly formed a trained 20-member team, operating in two shifts for 24/7 delivery. Agile workflows, brand guideline training, and continuous client coordination ensured timely, high-quality outputs. The team's commitment impressed JLL, resulting in a contract extension and internal referrals, establishing Valma Creations as a reliable, long-term creative partner.

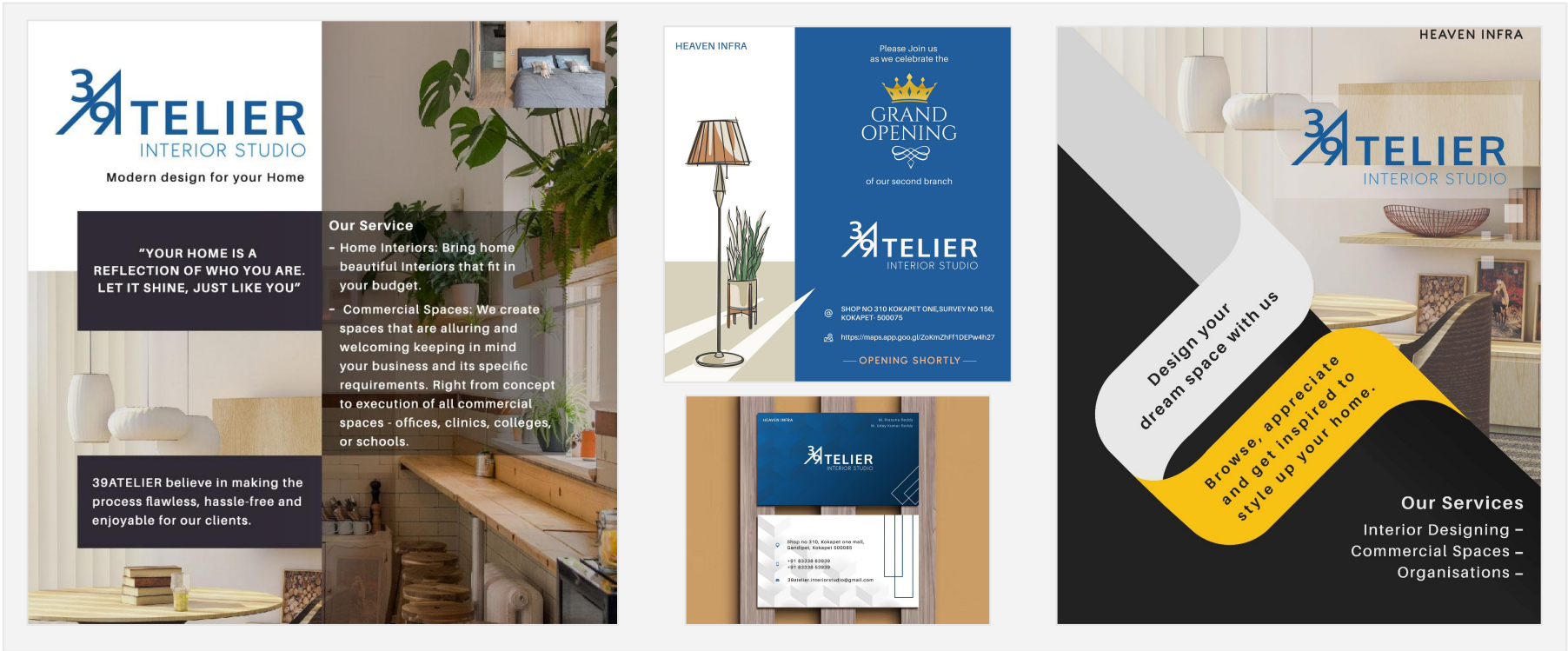
[Case Study](#)



Good job guys! Well done Valma 😊  
The Valma Creations team is highly efficient, responsive, and consistently delivers quality under pressure. Their commitment to excellence and ability to adapt to demanding schedules is commendable. Great work, team!

**Srinivas Kumar Ejju**

Group Operations Lead, Design – Marketing Business Services



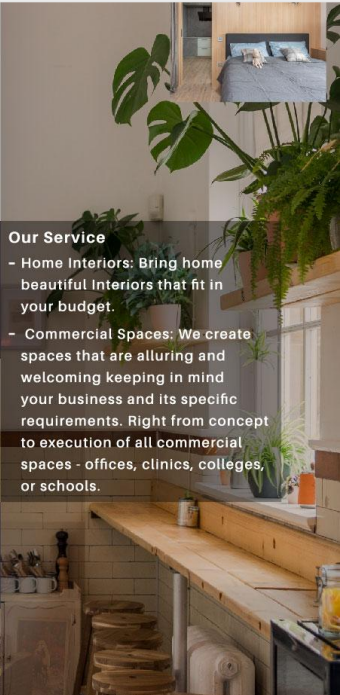
# 39ATELIER

INTERIOR STUDIO

Modern design for your Home

**"YOUR HOME IS A REFLECTION OF WHO YOU ARE. LET IT SHINE, JUST LIKE YOU"**

39ATELIER believe in making the process flawless, hassle-free and enjoyable for our clients.



### Our Service

- Home Interiors: Bring home beautiful Interiors that fit in your budget.
- Commercial Spaces: We create spaces that are alluring and welcoming keeping in mind your business and its specific requirements. Right from concept to execution of all commercial spaces - offices, clinics, colleges, or schools.

HEAVEN INFRA

Please Join us as we celebrate the

**GRAND OPENING**

of our second branch

**39ATELIER**  
INTERIOR STUDIO

SHOP NO 310 KOKAPET ONE, SURVEY NO 156, KOKAPET, 500075

<https://maps.app.goo.gl/ZokmZhf1DEPw4h27>

— OPENING SHORTLY —

HEAVEN INFRA

39ATELIER  
INTERIOR STUDIO

Shop no 310, Kokapet one mall, Hyderabad, 500075

+91 83338 83838

+91 83338 83838

39atelierinteriorid@gmail.com

HEAVEN INFRA

**39ATELIER**  
INTERIOR STUDIO

Design your dream space with us

Browse, appreciate and get inspired to style up your home.

**Our Services**

Interior Designing –  
Commercial Spaces –  
Organisations –



**BIG 9 INTERIORS**  
Enhance your style

**Make it Memorable**  
with in your budget



M. Prashanth Reddy  
M. Narendhar Reddy

**BIG 9 WATERPROOF**

2nd Floor, Plot No. 4  
Manneguda X Road Sagar Road,  
501510, RR Dist, Hyderabad

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+91 949 1635043

✉ big9interior@gmail.com  
big9waterproofng@gmail.com



Waterproofing solutions from basement to roof

**BIG 9 WATERPROOF**



Spaces that meet your needs and reflect the personal style.

**BIG 9 INTERIORS**

Big 9 makes u achieve your home more aesthetically pleasing and functional environment.


**Our Services:**

- Home interior: This involves the planning and execution of a home's interior space with your budget.
- Microsoft: Spaces the goal of domestic space owners is to create a relaxing and attractive environment that enhances the customer experience and customer care.

2nd Floor, Plot No. 4, Manneguda X Road, Sagar Road, 501510, RR Dist, Hyderabad

☎ +91 9491635023  
+91 9491635043  
✉ big9interior@gmail.com  
big9interiorng@gmail.com

**Memorable**  
with in your budget




Protect Your Home with Our Expert  
**BIG 9 Waterproofing Services!**

**BIG 9 WATERPROOF**

we specialize in providing top-quality waterproofing solutions for both residential and commercial properties with our team of experienced technicians.

Don't wait until it's too late! Contact us today to schedule your free consultation and "let us help you protect your home from water damage."

## We Are Lucid

Our mission is to inspire the adoption of sustainable energy by creating the most captivating electric vehicles, centered around the human experience

#LifeAtLucid

LUCID

OWNERSHIP  
MINDSET



PASSION  
FOR  
EXCELLENCE



EY Building a better working world



EY WELCOMES  
LUCID

Let's kickstart your drive!



Please click on the buttons to view Logo presentation & website



**PRODUCT CREDIT & DISTRIBUTION**  
ON EASY **0% EMI** YOUR FAVORITE HOME APPLIANCES

Please click on the image to know more




Soil Health = Planet Health = Human Health  
Healing the planet and people through regenerative agriculture

**Happy Earth Day!**

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**A farm-fresh feast for you!**

Order 1kg meat and get a delightful vegetable gift basket free!

Be among the first 10 to order and avail this exciting basket!

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**Food for thought...**  
We are what we eat.  
Where does your food come from?

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**Food straight from a farm you can trust**  
A variety of cuts available, of premium quality

**Authentic natural meat at your doorstep!**

- Free-range
- Natural feed for animals
- Certified by Fasal
- Audited by National Research Centre for Meat (NRCM) and expert veterinarians
- Premium quality
- 100% halaal

**To Order**  
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**Foodie Conversations**  
Share a memory of a time you had food in nature's lap. How did you feel, being in touch with the earth?

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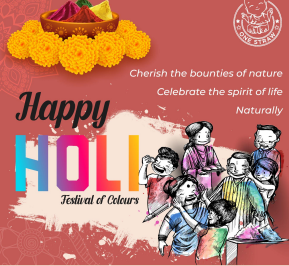



**Fun@Farm with One Straw Naturals**  
Experience joy in nature's lap

5 June 2022  
Sunday  
4 pm to 7 pm  
**Rs. 200 per family**

Venela Organic Farms, Bakaram, Hyderabad-500075

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Cherish the bounties of nature  
Celebrate the spirit of life  
Naturally

**Happy HOLI**  
Festival of Colours

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# Our Digital Marketing Services

## Complete Performance Marketing Solutions

- **Search Engine Optimization (SEO):** Improve rankings, increase organic visibility, and generate long-term inbound leads.
- **Social Media Management:** Strategic content planning, audience engagement, and brand positioning across platforms.
- **Performance Marketing (Meta & Google Ads):** Conversion-focused paid campaigns designed to generate qualified leads and measurable ROI.
- **Lead Generation Campaigns:** Structured funnels built to attract, nurture, and convert prospects into customers.
- **Future-Ready Creativity:** In a rapidly evolving digital landscape, we stay ahead of the curve. Our solutions are not just for today; they're crafted to adapt and thrive in the digital world of tomorrow, ensuring that your investment pays off for years to come.
- **Analytics & Conversion Tracking:** Clear data insights, performance monitoring, and continuous optimization.

# How Do We Drive Results

## Our Proven Approach

- **Research & Strategy:** Market study, competitor analysis, audience segmentation, and goal setting.
- **Funnel & Campaign Setup:** Landing pages, targeting structure, ad creatives, tracking integration.
- **Execution & Optimization:** Ongoing campaign management, A/B testing, performance refinement.
- **Lead Generation Campaigns:** Structured funnels built to attract, nurture, and convert prospects into customers.
- **Reporting & Scaling:** Transparent reporting with actionable insights. Scale what performs.

We focus on numbers that matter — leads, cost per acquisition, return on ad spend.



**Client:** Kajaria

**Work taken up:** Patriotic social media campaign across multi-digital platforms.

## Business Challenge

Kajaria Ceramics wanted to reposition its brand perception on digital platforms by highlighting its support for Make in India and Swachh Bharat Abhiyan initiatives. The challenge was to communicate its CSR efforts in a meaningful and emotionally engaging way. They needed to build stronger audience connection while increasing engagement across social media. The campaign had to align with national sentiments and stand out during high-clutter festive periods like Republic Day and Independence Day.

## Solution

We conceptualized the #DeshKeSaath campaign, centering communication around patriotism and national pride. The campaign was strategically aligned with Republic Day, Independence Day, and Gandhi Jayanti to leverage heightened public sentiment. Multi-platform execution included Facebook, Instagram, Twitter, LinkedIn, YouTube, Google Display Ads, FM ads, RJ mentions, and a dedicated micro-website to ensure widespread visibility. Engaging content categories and consistent messaging helped drive massive impressions, high engagement, and made #DeshKeSaath trend nationwide on Twitter.

[Case Study](#)

# Kajaria

## INDIA'S NO.1 TILE COMPANY



# eUPHORIA

DESIGNS FOR THE HEART, SPIRIT & SOUL

**Client:** Euphoria Interiors

**Work taken up:** End-to-end SEO strategy driving rankings and organic growth.

## Business Challenge

Euphoria Interiors was experiencing low organic traffic and weak search engine visibility in a highly competitive UAE interior design market. The website was not ranking for high-intent commercial keywords, limiting qualified enquiries. Content was not fully optimized, and there was a lack of authoritative backlinks affecting domain strength. Overall, their digital presence did not reflect their market positioning or service quality.

## Solution

A comprehensive, data-driven SEO strategy was implemented focusing on keyword research, content cluster development, on-page optimization, and high-authority link building. Local SEO efforts improved visibility for “near me” and UAE-specific searches. Technical SEO enhancements strengthened crawlability and performance. As a result, the website achieved substantial ranking improvements, significant organic traffic growth, and stronger competitive positioning in the UAE market.

[Case Study](#)





**Client:** iOrder Fresh

**Work taken up:** Full-scale digital marketing strategy for orders and downloads.

## Business Challenge

iOrderFresh had revamped its website and launched a new app but struggled to generate consistent orders and downloads. The brand needed strong visibility in a competitive online grocery market. Awareness of its unique farm-to-kitchen model was limited among target customers. Additionally, they required a unified strategy to drive both website conversions and app installs simultaneously.

## Solution

We created a focused digital campaign highlighting their farm-to-kitchen freshness concept through the #iOrderFreshDoYou messaging. Influencer collaborations, social media marketing, paid ads, blogs, and newspaper promotions were strategically executed to maximize reach. Conversion-driven creatives and promotional codes encouraged action. This integrated approach successfully increased website conversions and generated significant app downloads.





**Client:** kinematrailerdepot.com  
**Work taken up:** Optimized Google Performance Max campaign for kinematrailerdepot.com leads.

## Business Challenge

kinematrailerdepot.com needed consistent, high-quality trailer leads while maintaining a profitable cost per acquisition. Although the campaign was generating conversions, recent cost spikes pushed CPA above the \$31 target. Desktop traffic was underperforming compared to mobile, leading to budget efficiency concerns. Additionally, competitive pressure in the trailer market required maintaining strong impression share without overspending.

## Solution

We optimized the Performance Max campaign by prioritizing high-converting mobile traffic and refining asset groups targeting keywords like “enclosed trailer” and “dump trailer.” Budget allocation and bid strategies were adjusted to control rising CPA and improve cost efficiency. Ad scheduling was refined to focus on high-performing early morning hours, particularly in Georgia. Continuous monitoring and competitive analysis ensured sustained visibility while improving overall return on ad spend.

[Case Study](#)



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## 2D & 3D ANIMATION

Immerse your audience in captivating visual narratives with our expertly crafted 2D and 3D animations, bringing concepts to life with precision and creativity.

TATA ELXSI

(From August 2023 to till date)

**Client:** TATA ELXSI

**Work taken up:** Digital Animation (Harmony) for Nina & Olga ( 2D series) for age group 6-12 yrs

## Business Challenge

Tata Elxsi struck up a partnership with our expert production team where we corporated video dreams into reality. Our expertise help to deliver more complex, stylish and ambitious episodes.+++

## Solution

Tata Elxsi is one of the flag ship company of the TATA Group. Tata Elxsi have been lined up with Valma Creations where we became a part of the production due to the consistent deliveries including quality and communication.

[Click here to view works](#)



“

*Fast response and meeting tight deadlines were commendable. Good Luck Team.*

**V.V. Srinivasa Rao**

Project Manager, TATA ELXSI

RELIANCE

Animation

(From July 2022 to April 2023)

Client: Reliance Animation

Work taken up: 2D Animation in Toon Boom Harmony

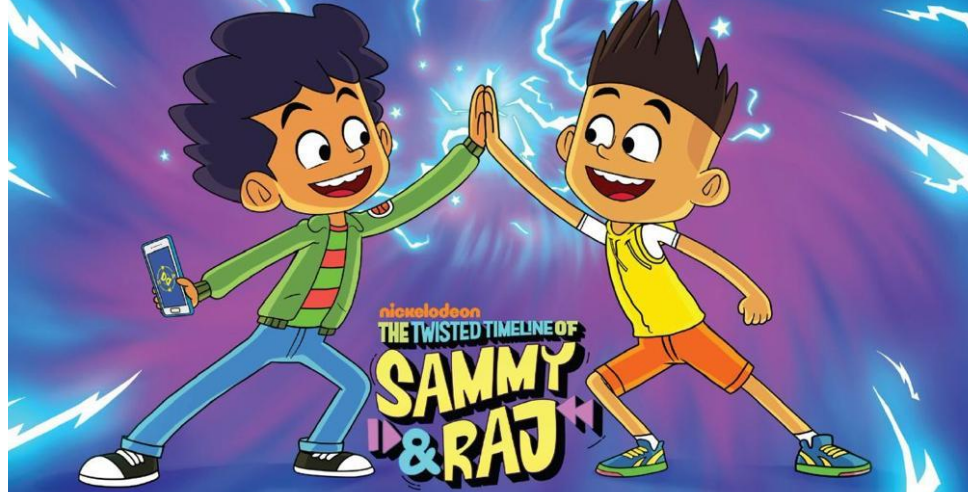
## Business Challenge

Reliance was looking for trusted vendor partners, who could work on Toon Boom Harmony. The animators in Harmony being rare breed, it was a challenge to get a team who could blend well.

## Solution

Team Valma has become an integral part of Reliance Animations, working on their season of project called Time Twisters. With all adversities in the industry, coping up to the pressure and requirements in an everyday affair.

[Click here to view works](#)



“

*Badiya team hai. Ache se response dethe hai.*  
(Great team. The response from the team is good).

Shweta Singh

Project Manager, Reliance Animation



(From May 2022 to May 2023)

**Client:** Discreet Art Productions

**Work taken up:** 2D Animation in Toon Boom Harmony

## Business Challenge

DA wanted vendors who could work on Toon Boom Harmony. The animators in Harmony being rare, they were looking for a trusted vendor partner. It is a stylised and iterative project.

## Solution

Team Valma has become an integral part for DA, working on their Season of project called GWP. With all adversities in the industry, coping up to the pressure and requirements on a daily basis is a challenge that we endure.

[Click here to view works](#)



“

Good luck Sojan and team Valma. Thanks for immediate support for Bg creations and work in GWP.

**Swapna**

Senior Project Manager, Discreet Art Productions



(From Jan 2023 to Feb 2023)

Client: PowerKids TV

Work taken up: 3D Animation in Maya

## Business Challenge

Power Kids wanted vendors for their youtube project The Jane & Jerry show who could work on Maya for animation.

## Solution

Team Valma with limited sources have completed it from staging to animation. With all adversities in the industry, coping up to the pressure and requirements on a daily basis is a challenge that we endure.

[Click here to view works](#)



“

Valma Creations, appreciate your support.

**Pramod**

Senior Project Manager, PowerKids TV



# Web and Mobile App Development

Empower your business with cutting-edge web and mobile app solutions, crafted to deliver seamless user experiences, drive engagement, and achieve your digital objectives with precision and innovation.



**Client :** 5Data inc (From Feb 2022 till date)  
**Work taken up:** UX Design, Video Creation

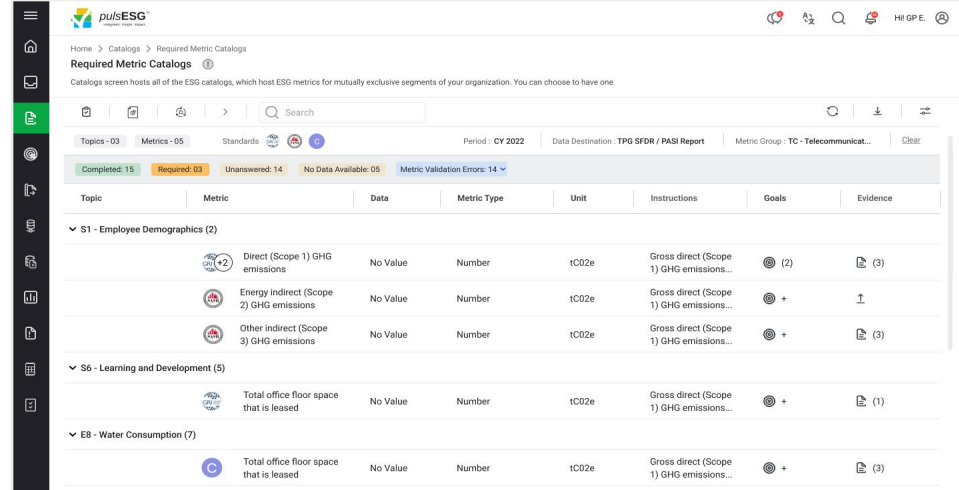
### Business Challenge

PulsESG is a product which is/will be used by Enterprises and Portfolio companies to calculate their carbon emissions, to be used by the government auditors. This web application will be widely used across the globe. The challenge was to come up with a user-friendly interface, to be curated along with the stakeholders, and support the ever increasing demand for this application by upgrading its features.

### Solution

Valma Creations with 3 UX designers along with other compatriots, worked 4 months without a day off, to come up with a solid foundation, with which the management could market the product and get customers. Now after nearly a year in development, the product has gone through various new features and working on the demands of every new customer which gets acquired.

[Click here to view works](#)



Valma Creations' team has been associated from the inception and after a year, the team contributes with equal zeal. Kudos to Srinivas, Kiran and Sandeep!

**Bhanu Gummidi**  
 Lead UX Designer, pulseESG



**Client:** Karnataka Portal availability Dashboard  
**Work taken up:** UI/UX Designs

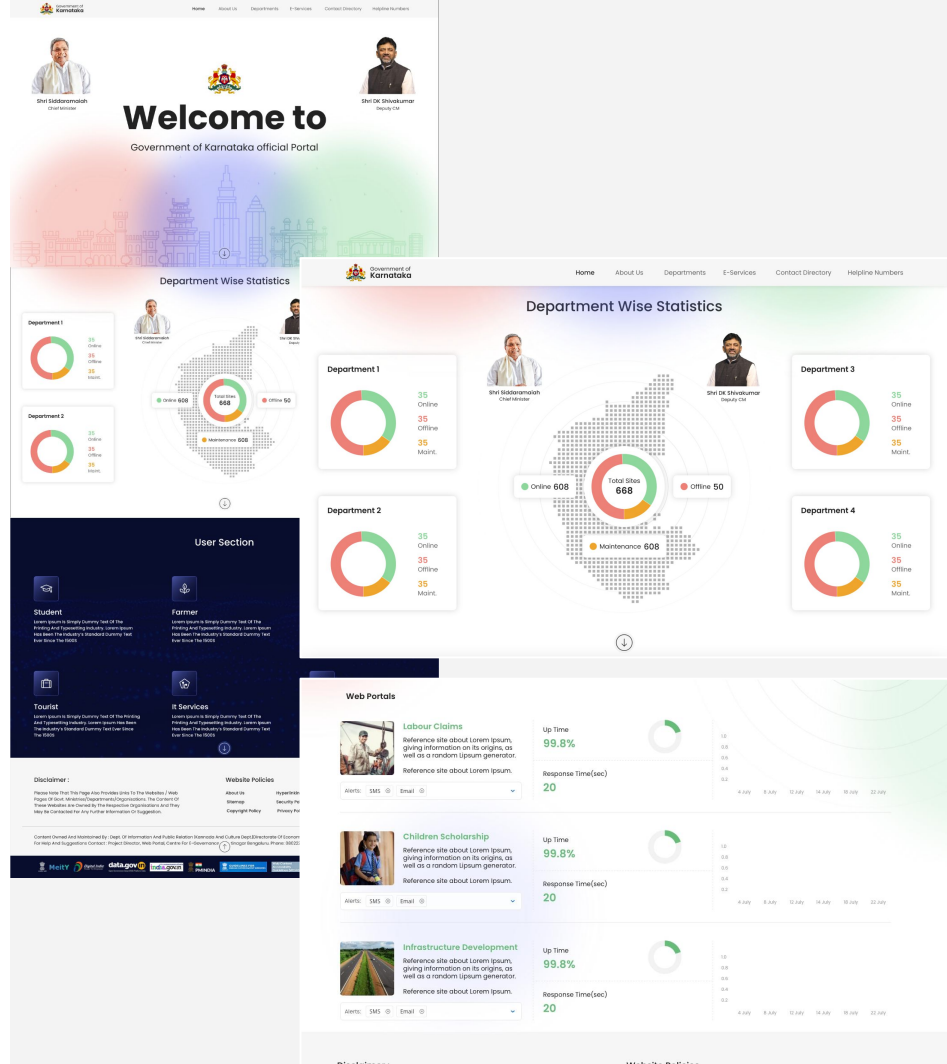
## Business Challenge

Karnataka Government was looking for trusted vendor partners, who could work in a creative and attractive way of representing the dashboard designs. The UI designers are being rare breed, it was a challenge to get a team who could blend well.

## Solution

Team Valma has created Home screen, Department dashboard, User Section which has all the information on each and every department of Karnataka state government.. In detail department screen and other supporting screens. Which also covers application status and high level information against each department

Contact us for this work





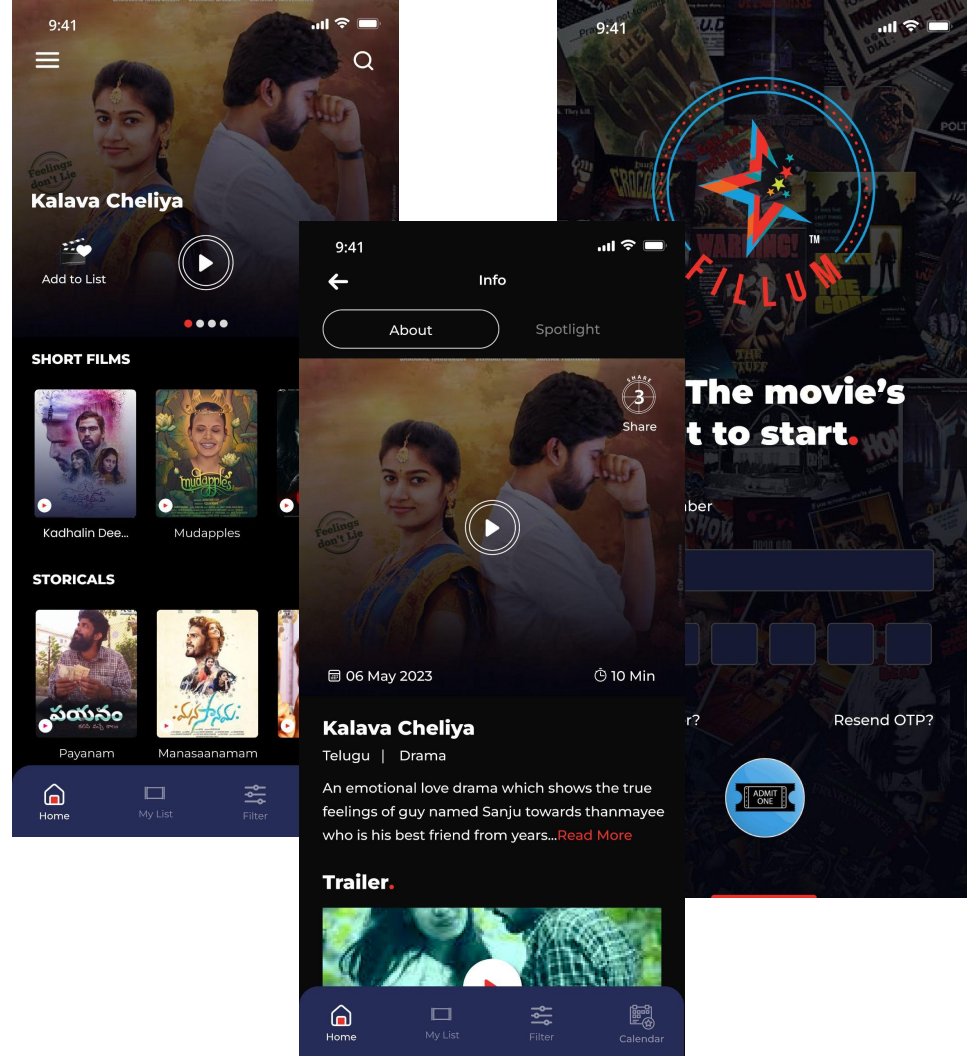
Client: Fillum  
Work taken up: UI/UX designs

## Business Challenge

The biggest challenge that Fillum app, an OTT player is the question of how to retain their subscriber base. Their existing design was poor, to handle the user's expectation. They approached us for a contemporary UX design in a short span of time

## Solution

The design we provided in 2 weeks are well approved by the client.



# IT Deals (From July 2022 to till now)

Client: IT deals Project  
Work taken up: UI/UX Designs

## Business Challenge

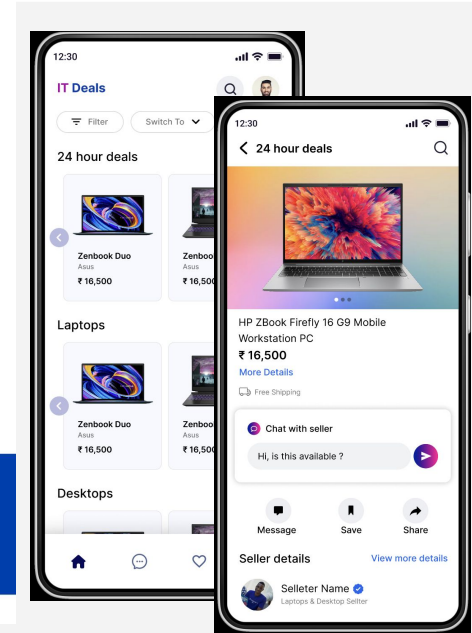
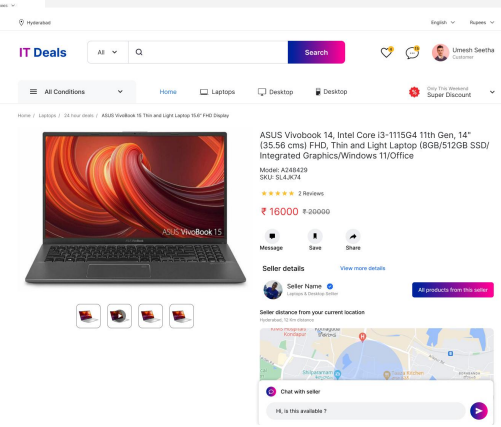
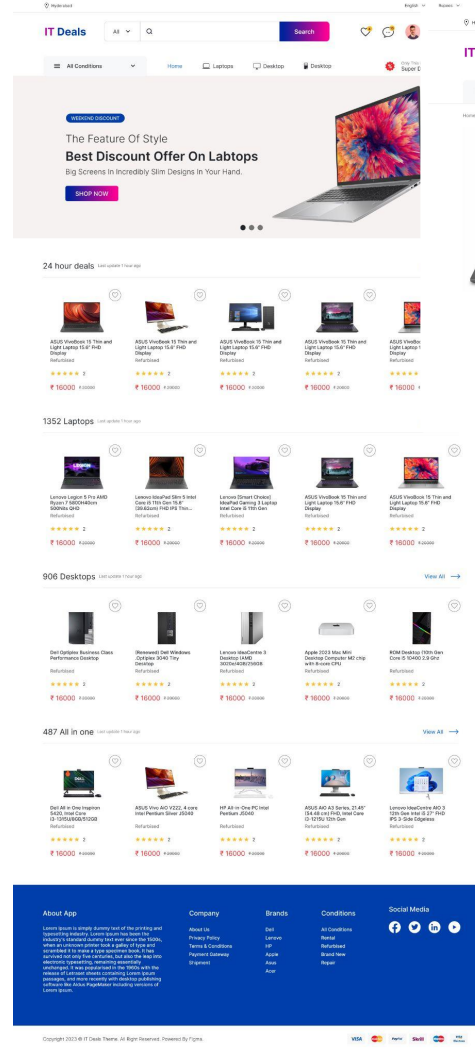
The business need is for an ecommerce website with standard requirements of having a user and a dealer login. The website and application mainly connects the customers to the nearby dealers who sell, computers and peripherals.

## Solution

This is a work in progress project

[Click here for the web flow](#)

[Click here for the mobile flow](#)





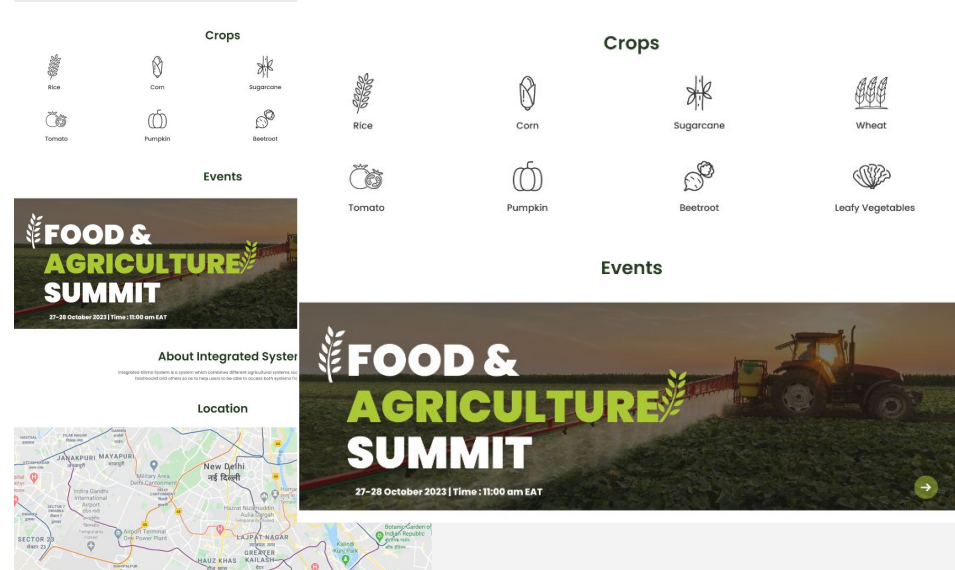
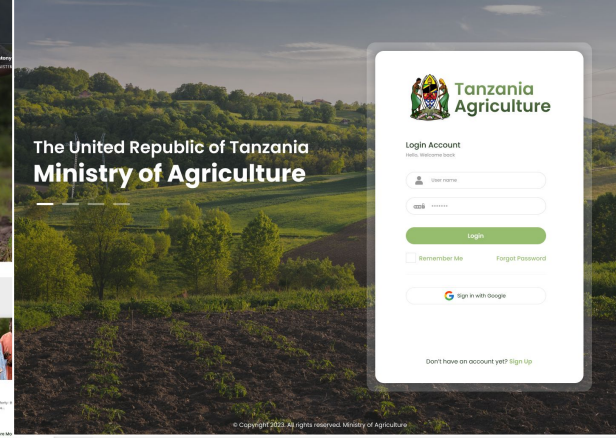
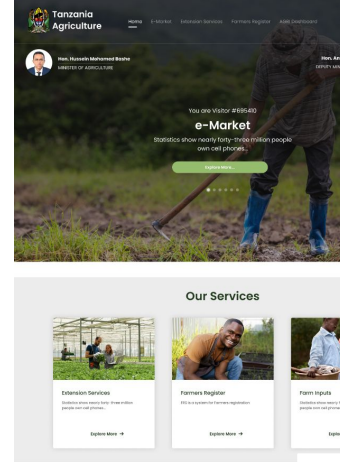
**Client:** Qualigy Tech  
**Work taken up:** UI/UX Designs

## Business Challenge

Qualigy Tech wanted our support in designing a dynamic website for the Tanzanian Government. The website would be used by the citizens of Tanzania

## Solution

We have come up with a feel good design to their liking.





**Client:** Qualigy Tech  
**Work taken up:** UI/UX Designs and Front End Development

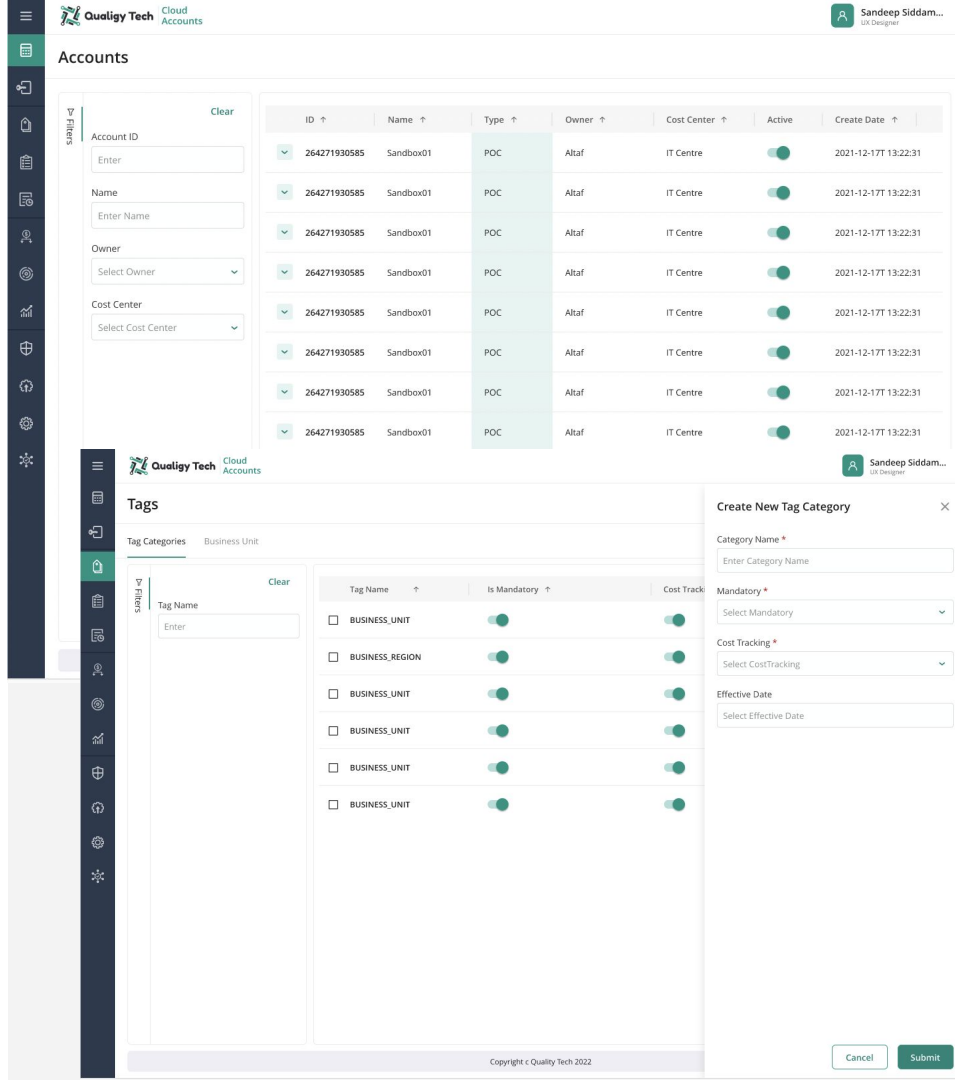
### Business Challenge

Qualigy Tech wanted a redesign of their already existing web application, 'Qtools'. They also wanted front end development of the same.

### Solution

We came up with a design to their satisfaction sands also we developed the application to their satisfaction. We are working for more projects from the client

Contact us for this work





**Client:** 5Data inc  
**Work taken up:** UX Design, Explainer Videos

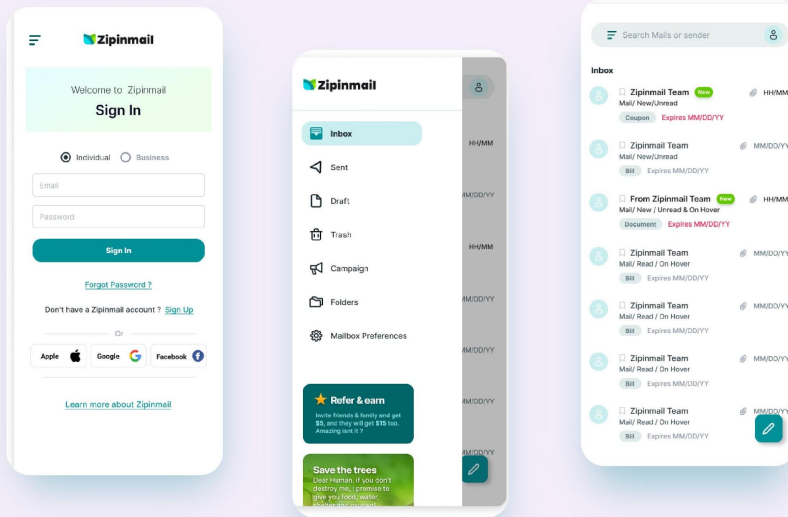
## Digital Mail Box

### Business Challenge & Solution

Zipinmail is designed like an email but uses a mailing address to send & receive mail. Just type the full mailing address, any content in the body of Zipinmail and attach any file format (just like an email) and it will be delivered to the recipient's mailbox in the cloud for that mailing address.

Our job was to convert the web application to mobile screens. We finished the work the whole work at around 60 hours.

[Click here to view works](#)





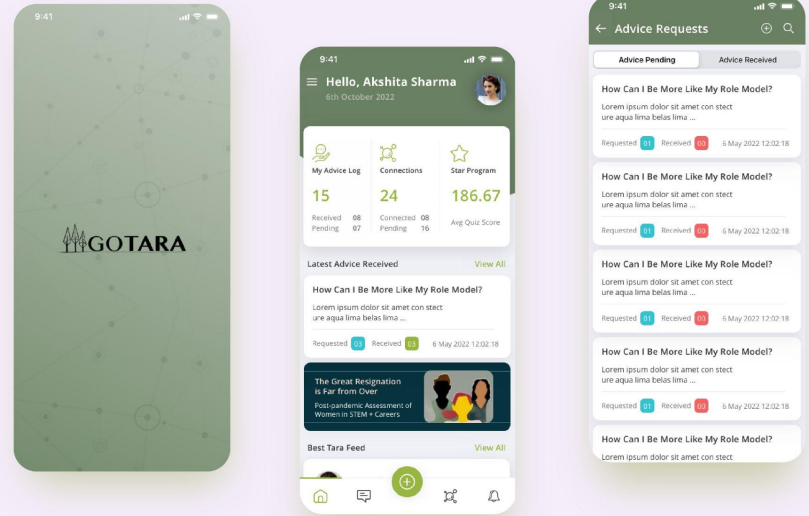
**Client:** 5Data inc  
**Work taken up:** UX Design, Explainer Videos

## Gotara

### Business Challenge & Solution

An application to empower women entrepreneurship and career. The application allows users to ask questions and get advice. With 3 levels of user groups, this mobile is work in progress.

[User Flow](#)



[< Back to Index](#)



# E-LEARNING

Transform learning experiences with our innovative e-learning solutions, designed to engage, educate, and inspire learners through interactive content and immersive digital experiences.



(From Nov 2025 to Jan 2025)

**Client:** JLL Global

**Work taken up:** Video development, scenario-based simulations, interactive modules, SCORM packaging, and bilingual deployment (English & Chinese).

## Business Challenge

ProHance aimed to develop Path Finders, a structured learning program for employee growth journeys. The requirement was to convert process-heavy and analytical content into clear, engaging, and easy-to-understand digital learning modules.

The challenge was to deliver interactive, SCORM-compliant courses within tight timelines while maintaining high visual and instructional quality.

## Solution

For Valma Creations, this was an opportunity to simplify complex workflows into structured, scenario-based learning modules aligned with ProHance branding. The rollout was smooth, delivered on time, and well appreciated for clarity and execution quality.

[Click here to view SCORM works](#)



Team is proactive and structured in their approach. They understood the requirement clearly and delivered quality output within timelines. Great execution and coordination.

**Anugrah Manuel**  
L & D Head, JLL



(From April 2023 to Oct 2024)

**Client:** EY

**Work taken up:** Video Development and Question array based HTML5 interactivity.

## Business Challenge

EY provides consulting, assurance, tax and transaction services that help solve our client's toughest challenges and build a better working world for all. Here the challenge is converting normal ppt presentation to storyboarding to video development along with voice over and html5 interactivity with question array for internal training purpose.

## Solution

A team of 1 Designer, 3 VDs have reviewed detailed Style guide and instructions and implemented the task and could deliver them on time.

[Click here to view Video works](#)

[Click here to view SCORM works](#)



“

We approached Valma Creations when we were in need to deliver a project quickly. The other vendor whom we were associated with had trouble doing this. VC delivered the project on time end to the satisfaction of the client. We are getting associated with them for the rest of the modules and for future projects.

**Prathik**

General manager, EY



(From Mar 2023 to June 2024)

**Client:** Jhpiego

**Work taken up:** Video Development and scenario based HTML5 interactivity.

## Business Challenge

Jhpiego is a non-profit organization dedicated to international health and is affiliated with Johns Hopkins University. The job we took up is to create Conceptual animations, digital role-plays, games, Mp4 videos and HTML5 interactive elements. Digital simulations with predefined scenarios and coaching. OSCE checklist and case templates for simulation labs. The challenge is to meet very tight schedules with high quality production.

## Solution

For Valma Creations, this was an opportunity. It was tough passing their rigorous test and also to meet their highly squeezed timelines. The client was highly impressed with the output, since the expectations were minimal from their end. One of our job well finished with very smooth execution, with no complaints.

[Click here to view Video](#)

[Click here to view Scorm](#)



Team is efficient and ready to take up new challenges in defining their style of work and helping overcome objections.... Great Work Team.

**Srinivas Balusu**

Sr. Advisor – Tech-enabled Learning Solutions



(From Jun 2023 to June 2024)

**Client:** Thynker Byjus

**Marketing Partner:** e5d designs

**Work taken up:** Video Development

## Business Challenge

The business is to create animated videos for K12 students. The challenge is to maintain high quality of work, which were pre-defined by the client. Very manual

## Solution

For Valma Creations, this was an opportunity. It was tough passing their rigorous test and also to meet their highly squeezed timelines. The client was highly impressed with the output. One of our job well finished with very smooth execution, with no complaints.

[Click here to view works](#)



“

Valma team have offered consistency, actionable feedbacks, they gain insight into their successes and opportunities for improvement. All The Best Team...

**Rajasekhar**

Sr. Manager – e5d designs



(From Dec 2020 to March 2022)

**Client:** Think and Learn Private Limited (Byju's Learning App)

**Work taken up:** Layout and Background creation, Animation, Composition and Packaging.

## Business Challenge

Think and Learn or Byju's Learning app, being an unicorn in education app sector, outsourced their production work to eligible vendors. The need to contribute to their gaming division with assets that they will integrate for their class 6-10 subjects. The challenge is to meet very tight schedules which they have.

## Solution

For Valma Creations, this was an opportunity. It was tough passing their rigorous test and also to meet their highly squeezed timelines. Our team of 5 Bg (color and layout) artist, 3 animators, 1 comp and 1 Co-Ordinator team did a very good job, In achieving and maintaining the demand for very high quality work. We worked on 29 'Experiences' till the time, when Byjus' were in market crisis. The association went for a year and still on the Vendor list.

[Click here to view works](#)



“

Great team to work with. They worked like an inhouse team. They overcame all their drawbacks and delivered the assets.

**Madhuri Sampankiram**

Project Manager, Xplores Grp, Byjus

# APTARA (From Feb 2022 to Apr 2022)

**Client:** Aptara  
**Marketing Partner:** Forward Eye Technologies  
**Work taken up:** Instructional Designing, Visual Storyboarding, and Post Production

## Business Challenge

The couple of projects that we worked on were from 'Emeritus'. The ask was to follow the stringent guidelines at a very strict timelines. The course of level 3 ish complexity.

## Solution

Team Valma's ID team and the Post Production team were on the edge of the seat from the project kick off. The 7 member team were working on war footage to get the product in place. We worked for nearly 4 hours of content for them till date.

[View Storyboard sample](#)

[Click here to view Final Video](#)

		Fade in body text a as bullet 1 "Gridlines." b. Fade in body text b as bullet 2. c. Show to write. <b>Reference image:</b> a. Same as previous null.
<p><b>Factors to Consider When Building Multiples</b></p> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;"> <p><b>Consistency</b></p> <ul style="list-style-type: none"> <li>When the charts are at all sizes, keep their elements the same. Look at the axes, colors, and font.</li> </ul> </div> <div style="text-align: center;"> <p><b>Sequence</b></p> <ul style="list-style-type: none"> <li>Order in which we show our charts.</li> <li>Makes your data easier to read by your audience.</li> </ul> </div> </div>		
18.	<p>Here's an example of using lines to ensure the audience is making horizontal comparisons, and looking at one row at a time. This prevents your audience from making vertical comparisons. So, if this achieves your goal...</p> <p>a. Here's an example of using lines to ensure the audience is making horizontal comparisons, and looking at one row at a time.</p> <p>b. This prevents your audience from making vertical comparisons. So, if this was your goal, they're lines will</p>	<p><b>Full screen header:</b>  <b>Gridlines in Multiples</b></p> <p><b>Sub-Header:</b>          Type your sub-header here</p> <p><b>Body text a:</b>          These lines help the audience make comparisons and look at one row</p>

## Factors to Consider When Building Multiples

### Consistency

- Ensure the charts are all same.
- Keep visual elements the same, such as ratio, axes, colors, and font.

### Sequence

- Order in which we show our charts.
- Makes your data easier to read by your audience.



### Arrangement

- Order and arrange your charts based on the story you want to tell.

### Gridlines

- Be careful when adding lines to draw the audience's attention.
- Only use when white space is not enough.



Good quality work from the team. All the best Valma Creations and Jachin.

**Nikhil.Bhosale**  
 Project Manager, Aptara

hurixdigital

(From Feb 2022 to Jun 2022)

**Client:** HurixDigital

**Marketing Partner:** Forward Eye Technologies

**Work taken up:** Visual Storyboarding, and Post Production

## Business Challenge

The ask was to follow the guidelines of the client strictly and till the time of approval, all in very tight timelines, vsb infographic style must be organic and needs to be done in photoshop with hand drawn style. The course of level 3 ish complexity.

## Solution

Team Valma's ID team and the Post Production team put their heart and soul. The 6 member team were working on war footage to get the product in place. We worked for nearly 3 hours of content for them till date.

[Storyboard](#)

[Visual SB](#)

[Click here to view Final Video](#)



Positive energy from Valma team which focuses mainly on timelines, talents and accomplishments make them reach their targets easily. Good Luck team.

**Yogesh**

Project Manager, HurixDigital



C&K Management Ltd

(From Jan 2021 to till date)

**Client:** CNK Technologies

**Work taken up:** NASSCOM (Mobile Nuggets and L2 level Storyboarding for eLearn's)

## Business Challenge

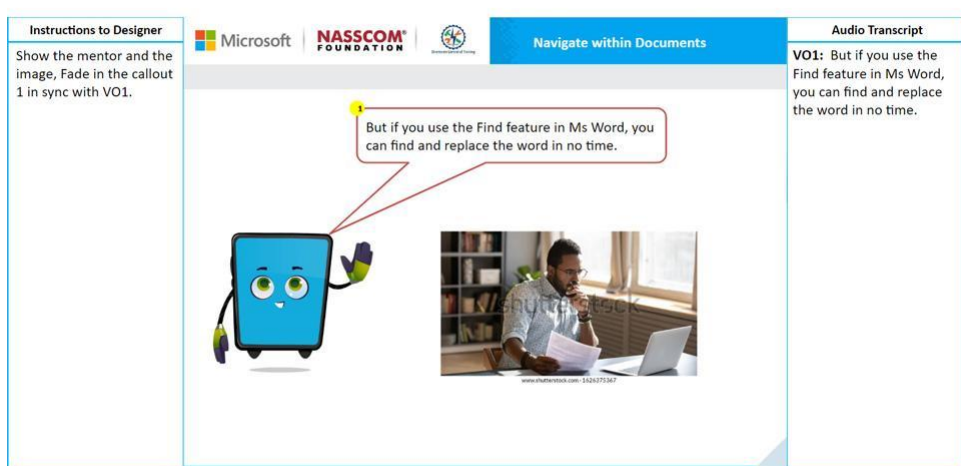
To create 57 hours of eLearns, level -2 storyboarding and 37 hours of mobile nuggets explaining the importance of learning the concepts. Client provided PowerPoint presentations of the content. ID team was responsible to create eLearns with examples, scenarios, interactions and quizzes.

## Solution

55 hours of eLearning SBs and 37 hours of Scripts were designed by our ID team within 3 months of time.

[Storyboard](#)

[Nugget](#)



“

Valma is one of our long term associates. They are committed to work..

**Chowdary Ramanjaneyulu**

Vendor Manager, CNK Technologies

## REALEO

**Client:** 5 Data Inc

**Work taken up:** Scripting, Storyboarding, Post Production

### Business Challenge

Real EQ, is an application with an unique way of selling properties in USA. They wanted an explainer video to talk about their application. The client had little on idea on how the output should be.

### Solution

Valma Creations, provided an end to end solution from Scripting, Storyboarding, Animatics and Post Production. The client was highly impressed with the output, since the expectations were minimall from their end. One of our job well finished with very smooth execution, with no complaints

[Click here to view works](#)



“

The video is good.. job well done 👍👍

**Shanthan Narala**

Product Owner, Real EQ

## NASSCOM®

**Client:** Growthsource  
**Work taken up:** Visual Storyboarding, and Post Production

### Business Challenge

The ask was to create storyboard and video presentation output of 4 hours. The challenge was to create 2.5 minutes of video for each topic. The raw content was provided and the major task was, content chunking.

### Solution

It was an end to end eLearning project, and the Instructional design team along with the graphic and video production team, accomplished 5 hours of output in 45 days.

[Storyboard](#)

[Visual SB](#)

[Click here to view Final Video](#)

#### Information storage and retrieval

- A digital document is typically used when saving a document in a document management system (DMS).
- A professional may help with the search and recovery of the record when dealing with specialised documents and management systems.
- Information storage and retrieval is the process of systematically gathering and cataloguing data so that it can be located and shown on demand.

There are various types of information storage-and-retrieval systems.

- Document retrieval systems hold full documents, which are often retrieved using the document's title or associated keywords.
- In certain systems, document text is kept as data. This enables full text searching and retrieval based on any term in the document.
- Reference retrieval systems retain references to documents as opposed to the actual

Raw content

#### INFORMATION STORAGE AND RETRIEVAL



Storyboard

A professional may help with the search and recovery of the record when dealing with specialized documents and management systems.

#### INFORMATION STORAGE AND RETRIEVAL



VSF

A digital document is typically used when saving a document in a document management system (DMS).

#### INFORMATION STORAGE AND RETRIEVAL



VSF

A professional may help with the search and recovery of the record when dealing with specialised documents and management systems.



We have few other vendors, but working with Valma Creations for 2 months for Nasscom has been wonderful. The project was handled very smoothly by Valma team and successfully completed the project. Looking forward to partner with you again

**Vikas Malhotra**

Founder at GrowthSource

LearningMate™

**Client:** LearningMate

**Work taken up:** Key Concept Cards (KCC cards)

### Business Challenge

The project was to accomplish 2000 Key concept cards in 30 days of time. The content was provided in the form of an e-book. The KCC cards were to be created for medical students, the content was highly technical.

### Solution

A team of 4 Ids have reviewed detailed Style guide and instructions and implemented the task and could deliver them on time.

[Click here to view works](#)

<p>another in an effort to take up legal residency.</p> <ul style="list-style-type: none"> <li>• A refugee is an individual who is forced to leave his or her home country, often in search of a safer and more stable living environment.</li> <li>• Both populations are often challenged with not being able to easily access health care because they are not US citizens.</li> <li>• These women often do not seek medical care for fear of deportation.</li> <li>• Access to care is further limited by health care policies that restrict Medicaid eligibility for these groups.</li> <li>• Although some states provide some prenatal, birth, and postpartum care.</li> </ul>	<p>country or migrate within their own country seeking seasonal work.</p> <ul style="list-style-type: none"> <li>• Migrant laborers and their families face many problems, including:             <ul style="list-style-type: none"> <li>◦ Financial instability</li> <li>◦ Child labor</li> <li>◦ Poor housing</li> <li>◦ Lack of education</li> <li>◦ Language and cultural barriers</li> <li>◦ Limited access to health and social services</li> </ul> </li> <li>• Common health issues among migrant populations are:             <ul style="list-style-type: none"> <li>◦ Poor dental health</li> <li>◦ Diabetes</li> <li>◦ Hypertension</li> <li>◦ Malnutrition</li> <li>◦ Tuberculosis</li> <li>◦ Skin diseases</li> <li>◦ Parasitic infections</li> </ul> </li> </ul>
<ul style="list-style-type: none"> <li>• Along with their profound resilience and determination, refugees and immigrants have brought rich diversity to the United States in several important dimensions, including:             <ul style="list-style-type: none"> <li>◦ Cultural heritage and customs</li> <li>◦ Economic productivity</li> <li>◦ Enhanced national vitality</li> </ul> </li> <li>• Refugees are more likely to live in poverty than are immigrants.</li> <li>• Measures of health and well-being decline for the immigrant population as they become part of American society.</li> <li>• Many of the conditions or illnesses that they acquire contribute to the persistence of disparities in maternal and neonatal health outcomes for both immigrants and refugees.</li> </ul>	<ul style="list-style-type: none"> <li>• Primary health care services are largely provided at migrant health centers, and as of 2018, the federal government funded 174 such centers across the United States (Health Resources &amp; Services Administration [HRSA], 2019).</li> <li>• Routine prenatal care and screening and treatment for hypertension and diabetes are provided.</li> <li>• Community health nurses frequently encounter the challenges of providing culturally and linguistically appropriate care while facing numerous health issues.</li> <li>• Numerous reproductive health issues exist for migrant women, including:             <ul style="list-style-type: none"> <li>◦ Less consistent use of contraception</li> </ul> </li> </ul>



We worked with 2 to 3 vendors earlier, but no one could accomplish the tasks properly, Valma Creations team understood the pulse, and delivered the project as per the instructions provided by the client and delivered 2000 KCC cards successfully on time.

**Bharath Botle**

Project Manager, LearningMate



**Client:** Iridium Interactive (Kuza Technologies)  
**Work taken up:** Explainer Videos, (Motion Graphics and Live Action)

## Hyderabad Police

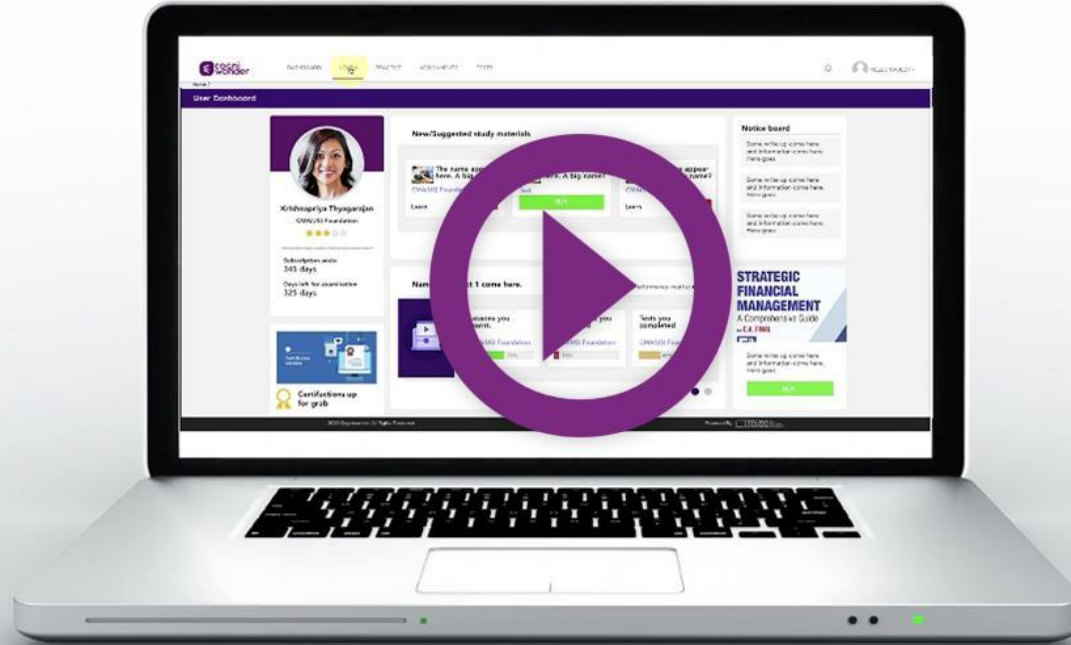
### Business Challenge & Solution

More than 150 minutes of explainer videos in telugu. Every graphic to be created, with no screenplay in place.

[Click here to view works](#)



[← Back to Index](#)



[Click here to view Product details](#)

## OUR PROCESS

At Valma Creations, transparency and efficiency are at the heart of our process. From initial consultation to project delivery, we follow a structured approach that ensures clarity, collaboration, and exceptional results every step of the way.

### Discovery & Consultation:

The process begins with a thorough discovery phase where we get to know your goals, objectives, and vision for the project. We'll schedule a consultation to discuss your needs, preferences, and expectations.

### Strategic Planning:

Once we have a clear understanding of your requirements, our team will develop a strategic plan tailored to achieve your objectives. This includes defining project milestones, timelines, and deliverables.

### Creative Concepting:

With the strategic plan in place, our creative team will brainstorm concepts and ideas that align with your brand identity and messaging. We'll present you with a range of creative options for your feedback and approval.

### Production & Development:

Once the concept is finalized, we'll move into the production phase. Whether it's designing graphics, developing content, or filming footage, our team will bring your vision to life with meticulous attention to detail.

### Review & Feedback:

Throughout the production process, we'll keep you updated on our progress and provide opportunities for feedback and revisions. We value your input and strive to ensure that the final product meets your expectations.

### Refinement & Finalization:

Based on your feedback, we'll refine the project to address any revisions or adjustments. Our goal is to achieve perfection and deliver a final product that exceeds your expectations.

### Delivery & Launch:

Once the project is finalized and approved, we'll deliver the final product to you in the format specified. Whether it's launching a new website, publishing a video, or rolling out a marketing campaign, we'll support you every step of the way.

### Post-Launch Support:

Our commitment to your success doesn't end with project delivery. We'll provide ongoing support and assistance to ensure that your project continues to perform optimally and achieve your desired outcomes.

This process overview flow provides a general framework for how we approach projects at Valma Creations. Each project is unique, and we tailor our process to meet the specific needs and objectives of our clients.

## Differentiators

### HOW WE ARE DIFFERENT?

- **Creative Excellence:** At Valma Creations, creativity isn't just a buzzword—it's our driving force. We're committed to pushing the boundaries of creativity in every project we undertake, delivering innovative solutions that captivate audiences and drive results.
- **Strategic Innovation:** We don't just create for the sake of creation; we approach every project with a strategic mindset. Our team combines creative flair with strategic thinking to develop solutions that are not only visually stunning but also strategically aligned with your goals and objectives.
- **Client-Centric Approach:** Your satisfaction is our top priority. We believe in building strong, collaborative partnerships with our clients, prioritizing transparent communication, and delivering results that exceed expectations.
- **Holistic Solutions:** From branding and design to digital marketing and web development, we offer a comprehensive suite of services to meet all your digital needs. With Valma Creations, you don't need to juggle multiple agencies—we're your one-stop shop for all things creative.
- **Future-Ready Creativity:** In a rapidly evolving digital landscape, we stay ahead of the curve. Our solutions are not just for today; they're crafted to adapt and thrive in the digital world of tomorrow, ensuring that your investment pays off for years to come.
- **Collaborative Culture:** At Valma Creations, collaboration isn't just encouraged—it's ingrained in our DNA. Our diverse team of creative minds, technical experts, and strategic thinkers works seamlessly together to bring your vision to life, fostering a culture of innovation, creativity, and excellence.

## OUR CLIENTS

At Valma Creations, we partner with diverse clients to deliver tailored solutions that exceed expectations. Explore our portfolio to see the impactful results of our creative collaborations.



## TESTIMONIALS

Discover what our clients have to say about their experience working with Valma Creations. From startups to established brands, we've had the privilege of collaborating with a diverse range of clients across industries. Hear firsthand accounts of how our creative solutions have made a tangible impact on their businesses, driving growth, engagement, and success. At Valma Creations, client satisfaction is our top priority, and we're proud to share these testimonials that speak to our commitment to excellence and innovation.

“

Great team to work with. They worked like an inhouse team. They overcame all their drawbacks and delivered the assets.

**Madhuri Sampankiram**

Project Manager, Xplore Grp, Byjus

“

Fast response and meeting tight deadlines were commendable. Good Luck Team.

**V. V. Srinivasa Rao**

Project Manager, TATA ELXSI

“

Valma Creations' team has been associated from the inception and after a year, the team contributes with equal zeal. Kudos to Srinivas, Kiran and Sandeep!

**Bhanu Gummidi**

Lead UX Designer, pulsESG

“

The video is good.. job well done



**Shanthan Narala**

Product Owner, Real EQ

“

Badiya team hai. Ache se response dethe hai. (Great team. The response from the team is good).

**Shewta Singh**

Project Manager, Reliance Animation

## Ready to embark on a creative journey with Valma Creations?

Whether you're looking to revamp your brand identity, launch a new digital campaign, or bring your vision to life on the screen, we're here to help. Connect with us to learn more about our services and how we can help you achieve your digital objectives. Reach out via phone, email, or visit our website to get started on your next project.



# THANK YOU

We look forward to hearing from you!

Call/WhatsApp : +91 9008255565

E-Mail : [enquiry@valmacreations.com](mailto:enquiry@valmacreations.com)